



## Job Position: Marketing Coordinator (Canada Summer Jobs Grant)

### Overview

- UrbanPromise Toronto is a non-profit organization that commits to a 20-year journey with a child and their family. Our Mission is to REACH children in Toronto Community Housing with the love of Jesus, and RAISE them into leaders, who RESTORE their community.

### Responsibilities:

- Develop and implement marketing strategies to raise awareness of our mission and programs.
- Create engaging social media content to promote events and engage our audience.
- Maintain and update our website with relevant content and stories.
- Collaborate on promotional materials with the Resource Development Director.
- Conduct market research to identify trends and opportunities.
- Assist with community outreach events and initiatives.
- Support the RD Director in evaluating campaign effectiveness.
- Assist with direct mail marketing, corporate sponsorships, and office administration.
- Perform administrative tasks such as filing, organizing, research and writing
- Other duties as assigned to meet organizational goals.

### Qualifications:

- High School Diploma Completed / Enrolled in marketing, communications, or related programs preferred.
- Heart for serving under resourced communities
- Strong written and verbal communication skills.
- Proficiency in social media & event management.
- Graphic design & Video Editing knowledge preferred.
- Passion for community impact / working with kids and youth

**Duration:** 35 hours/week for 7 weeks. **Rate of pay:** \$17.20/hr

### Please note that this job opening is for applicants who meet the following requirements:

- Between 15 and 30 years of age (inclusive) at the start of employment.
- A Canadian citizen, permanent resident, or person on whom refugee protection has been conferred under the Immigration and Refugee Protection Act.
- Have a valid Social Insurance Number at the start of employment and be legally entitled to work in Canada in accordance with relevant provincial or territorial legislation and regulations.
- International students, and those who are here in Canada on a work, youth, or visitor visa/permit are not eligible for the program.
- Please note that this position requires travel within the GTA. A valid driver's license and access to a personal vehicle are considered assets.
- A candidate with their own photography/videography equipment are considered an asset.

Interested candidates should send their resume and cover letter to [hr@urbanpromise.com](mailto:hr@urbanpromise.com)