



REACH
A CHILD.
RAISE
A LEADER.
RESTORE
COMMUNITY.

At UrbanPromise Toronto, we are committed to a 20-year journey with children, youth, and their families to help them overcome the obstacles that poverty creates and to raise a generation of young leaders from Toronto Community Housing neighbourhoods.

Our spring fundraiser is specifically geared toward financially supporting our employment and leadership development program for youth (ages 15-19) living in Toronto Community Housing.

This year, [Rise and Shine](#), a breakfast fundraiser, will be a morning feast with a purpose: supporting our amazing StreetLeaders! We will shine a light on our young leaders and raise funds for their employment and leadership development. Our goal is to raise **\$50,000**.

Limited employment opportunities, along with a lack of resources & positive role models, are just three of the issues that many youth who live in Toronto Community Housing neighbourhoods face. In response, our employment and leadership development program for young leaders was designed to provide opportunities, mentorship, and skills development to empower young individuals. It has not only addressed the immediate need for employment and skill development but also contributed to breaking the cycle of poverty.



RISE & SHINE

BREAKFAST FUNDRAISER
FOR THE NEXT GENERATION OF YOUNG LEADERS
GOAL - \$50,000



APRIL 26 **TIME 9:30AM**

THE PEOPLES CHURCH
374 SHEPPARD AVE EAST
TORONTO, ONTARIO M2N 3B6

PURCHASE YOUR TICKETS OR DONATE AT WWW.URBANPROMISE.COM/RISE/



How You Can Make a Difference: Sponsorship and Donation Opportunities

OUR VISION

A generation of young leaders from Toronto Community Housing who love Jesus and serve their community.

502-685 Sheppard Ave E
North York, ON M2K 1B6
416.516.6121
info@urbanpromise.com

URBANPROMISE.COM

DONATION: Table for Staff and/or Community Members - \$280:

- Your donation will provide access for our staff and community members who might otherwise not have the opportunity to attend.
- You will receive a tax receipt for your donation

SPONSORSHIP: Event Sponsor - \$2,000:

- Verbal acknowledgment during the event
- Complementary event tickets
- Logo displayed during the event

SPONSORSHIP: Premier Sponsor - \$5,000:

- Recognition in event materials, event email communication, website and social media shout-outs
- Complementary event tickets
- Verbal acknowledgment during the event
- *Logo displayed during event*

SPONSORSHIP: Gold Sponsor - \$10,000:

- Recognition in event materials, event email communication, website, and social media shout-outs
- Complementary event tickets.
- Verbal acknowledgment during the event
- *Logo displayed during event*
- 3' x 5' company banner and promotional material displayed at event (partner supplied)

SPONSORSHIP: Platinum Sponsor - \$15,000:

- Recognition as a Platinum sponsor
- Complementary event tickets
- Recognition in event materials, event email communication, website, social media shout-outs
- Featured on our website throughout 2025
- Featured acknowledgement in our summer newsletter (1,500+ subscribers)
- 3' x 5' company banner and promotional materials displayed (partner supplied)
- Verbal acknowledgment, sponsor highlight and logos displayed during the event

Your support at any level will make a tangible difference in the lives of these young individuals.

Please contact admin@urbanpromise.com to confirm your sponsorship level.

Beyond your sponsorship, we welcome you to Rise and Shine. Tickets are already available for purchase at <https://www.urbanpromise.com/rise-and-shine/>.

Note: In order to receive a tax receipt for donation towards tables for community members and staff, please make a donation of funds.

Sponsorships and Ticket/table purchases are not tax receiptable.

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